Campaign Canvas

A content calendar with a reason behind every post.

Create a source-linked editorial calendar with hooks, caption starts and a review prompt.

Open your workspace

Extract the entire ZIP. Open START.html in a current desktop browser. Keep the adjacent JavaScript and CSS files together. No account, installation or internet is needed for calculations. The first view contains fictional sample data.

Four steps to a useful result

1. Enter audience, voice and supported facts before generating the calendar.

2. Choose cadence and channels. Dates use the entered start day and distribute slots through each week.

3. Edit each hook/caption and check its linked source statement. The output is a starting point, not final copy.

4. Export the CSV and editorial brief. Schedule manually in a tool you control.

Inspect before sharing

Check currency, dates, assumptions and source statements. Update workspace after editing inputs. Exports disable when inputs change so you can refresh the working view first.

Save. Review. Export.

Files and controls

Workspace JSON preserves editable inputs. Import JSON restores only this product and schema. Results CSV contains the full calculation table, even if the page shows only the first 200 rows. Brief text provides the readable handoff. Document HTML creates a simple printable document. Print / PDF uses the browser print dialog. Inspect any saved PDF before sending.

Browser storage

Save here stores a copy on this browser. Restore saved reloads it. Forget saved removes only that saved copy; the current page remains. Storage is not encrypted or synchronized. JSON export is the portable backup. Avoid sensitive records on shared devices.

Input conventions

Money inputs use one chosen currency and no automatic exchange-rate conversion. Dates use YYYY-MM-DD. Where a table uses pipe-separated text, each line is one record and every field position is required, including a final blank field. A pipe character cannot appear inside a field. Numeric zero differs from an empty value.

Scope and limitations

Deterministic planning templates, not AI inference, search research, brand approval or automatic social publishing.

Compatibility and support

This release receives a Chrome/macOS browser acceptance check. Other browsers are not represented as certified. Run the sample before entering important data. No hosted service, provider credits, legal or financial advice is included. Read LICENSE.txt. Contact contact@jamesaisolutions.com with product/version, browser and fictional reproduction steps.

Keyboard shortcut: Command+Enter on Mac or Control+Enter updates the workspace.